

S.I.Z.E. Magazine

1st Issue

Self-Esteem
Individuality
Zest
Elegance



The Editors of S.I.Z.E.



With Sandra

Feature Article

Ashley Stewart
Clothing

Our Mission

Self-esteem, individuality, zest, and elegance is what S.I.Z.E represents! Those are all elements of a confident individual. S.I.Z.E wants to enhance inner beauty so that one's exterior will reflect what is on the inside. We all have that inner glow that needs to be brought out, no matter what size, shape, or color.

This special magazine has been just an idea for over a year. Valinda and I began to take this project serious when we saw the need for such a resource to exist. Being a native of Indianapolis "Nap Town",

we see many plus size individuals who need guidance in many different aspects of their plus size lives. We are plus size women, and that alone seems to influence many areas of our life's, in a way that many smaller to average size people would not understand.

We want to show the city that women of all different sizes, colors, shapes have beauty. That not all women have to be size 0 to get attention. We have come to rec-

ognize that the city is about 60% of plus size, and the majority being women.

In S.I.Z.E, we want to accomplish more then just showing that plus size women can dress! We want to show that plus size living is becoming more acceptable in today's society. Please, understand that being plus size is not that you are over eating, or that you are unhealthy. You can be a plus size person and be healthy.

ful people.

S.I.Z.E will relate to most of the issues that pertain to plus size living and much more. We plan to cover issues concerning health, fashion, relationships and many more. All of our topics coming from a plus size point of view. I have always wanted to look at real women with real bodies, and real issues. I hope that others embrace this thought. I hope that everyone will enjoy each and every issue of S.I.Z.E just as much as we enjoyed executing such a necessary and beneficial project.

In our magazine, we want to



show that in Indianapolis, we are making an improvement in the world. That one step at a time, we are becoming more up-to-the-minute, more enticing, and being overall beauti-



Who Brings you SIZE?

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INDY
PLUS



SIZE Does
Not
Determine
Beauty



ASHLEY STEWART™
Great Women of Style™

All about Ashley Stewart!

Ashley Stewart was started by Ashley Stewart in 1985. She wanted to show the world that “we” are big beautiful women. When she started out she had her signature as the leopard print motif. That style is still carried out today. They put the styles in the lining of their jackets, the lining of the purses, and even sometimes have it on the outside of the purses in different colors.

Ashley then sold her company to the “Urban Bands”. They have since carried on the name. Within the last 3 years they have opened up 40 to 50 stores. Here in Indianapolis, we have two locations. One in the La-fayette Square Mall and in the Keystone Plaza on 53rd and Keystone.

With the Ashley Stewart name, they have also expanded to different nationalities. They have locations aimed toward the Hispanic population. The name that it is listed under is Maria. The Maria locations are located on the East, and West coast. They also have them in Texas.

Ashley Stewart also holds annual modeling auditions. Their modeling auditions entail pictures in all of the Ashley Stewart locations, and they receive additional prizes. To check further into this event, we suggest you check out www.ashleystewart.com.



Size On ASHLEY STEWART

S.I.Z.E.

How do you feel that being plus size has acted as a barrier or an advantage in your life?

Ashley Stewart

“ I feel that it is a barrier because people tend to think that plus size people are plus size because of over eating. When in fact that is not always the case”. “There are a lot of healthy plus size people”. “You know everyone is not made to be a size 2, or a size 10. People come in all different sizes and shapes”. “They look down on us just because of our size, and again I feel like this because they think that we make a bad decision in our life with food”. “So we would make a bad decision in our business life”.

“You know confidence plays a large part in our life, being

plus size, slim, short or tall. If you are not confident within yourself then that will show on you”.

S.I.Z.E.

What are the hardest aspect of plus size living in your opinion?

Ashley Stewart

“With being plus size, I feel



as though people don't take “us” serious”. Once people got to know me they started to take me serious in the workforce. “It is not that we have a harder time moving around, or we get out of breath quickly,



but by our size, then we are brushed off more easily”.

S.I.Z.E.

Do you think S.I.Z.E. is a valid means for plus size women to embrace?

Ashley Stewart

“Yes, I feel as if S.I.Z.E. will be a great help in our plus size community”. “We need to have a source that can address issues that others are afraid to”. “That is being a plus size individual with confidence”.

S.I.Z.E.

Do you think others view you as confident? Why or why not?

Ashley Stewart

“Yes, now I do think that I am viewed as confident”. “There was a time when I worked at other plus size stores and I wasn't as confident”. “It

wasn't until I worked at another store on commission that I realized I had to step it up, or starve”. “I then had to know how to match the clothes to know what was a good fit, and what is not a good fit”.

“I needed to step outside of my box and present myself to the customers”. I think that I was in my 30's before I became completely confident with myself inside and out. Now I am labeled as the “DISTRICT DIVA” within my Ashley Stewart family!”



Above: Sandra and Lisa of Ashley Stewart



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