

A close-up portrait of Kevin Hart, looking directly at the camera with a serious expression. He is wearing a light grey suit jacket over a light purple dress shirt. His right hand is partially visible, resting near his chest.

4Cast
magazine
.com

August - September 2009 Issue #8
Your #1 Source For Urban Marketing

FREE

INSIDE
Rick Ross's Maybach Music's
Masspike Miles

&

THE GROWN LITTLE MAN

KEVIN HART

4Cast magazine .COM

Visit 4castmagazine.com to see more of what we have to offer. Online we have interviews with Rick Ross's group Triple C's, Lil Flip, and others. Also, we have event photos by Brandon Anderson, and model profiles!

Staff

Shaunte R. Barlow - Alyssa Watts
Amanda Stallion - Hamid Saahir
Lamar Walker - Symone Morris
Robert Lillie - Crystal M. Adams
China Burr - Jeremy Wolley
Brandon Anderson - Coronna Lewis
Renee Maxey - Brandon Buckley
Patrice Russell - Ernest Moore
promotion@4castmagazine.com

Office Number
317-418-8337

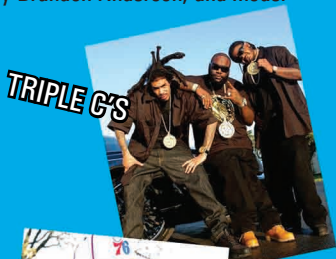
Chicago/Northwest Indiana Market
219-794-4787

P.O. Box 88341

Indianapolis Indiana 46208

Publication of 4 Cast, Inc.

All Rights Reserved. 2009



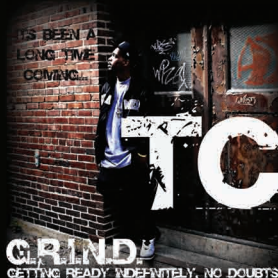
TRIPLE C'S



LIL FLIP



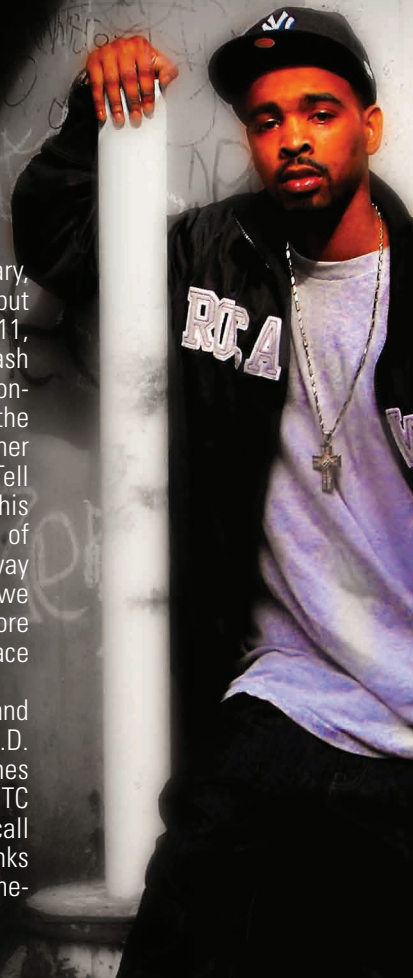
EVENT PHOTOS



TC
GRIND
GETTING READY INDEFINITELY, NO DOUBTS

TC, a 24 year old native of Gary, Indiana will be releasing his debut album G.R.I.N.D. on September 11, 2009. The album includes the smash singles "Shawty Neva Seen", "Stronger", and "Not a Rapper featuring the unsigned sensation Ju Rock. Other features include: Indiana's own Tell Ross and Chicago's Nephew. This album promises to live up to that of earlier hip hop music, shying away from the dance revolution that we call Hip Hop music today. For more info on TC, check out his MySpace page (myspace.com/tcdakid).

You can find him on SoundClick and Reverb Nation as well. G.R.I.N.D. will also be available on I-tunes September 22, 2009. TO book TC for a show in your city or town call (317)225-2142. Once again, Thanks for the support...Stand for something, or fall for anything!



www.hamidsaahir.com
317-418-8337

websites . flyers . photos
signs . brochures . and more!

CAN YOU HANDLE IT?

BY SYMONE MORRIS



I can't be mad at anyone for being honest, even if I choose to disregard that. However, I can and reserve the right to be as angry as I want to be if I can determine that I am being lied to. Not only does it hurt more when the truth is stumbled upon or when it surfaces between random conversations with random people, but oftentimes the one being lied to is subjected to shock and embarrassment. Why should one have found out that their significant other is married (with children) via a social networking site? Why should one find out that their friend wrecked their car only when it begins to rain and the temporary paint job starts to run? Why should one find out that their husband is a woman when visiting a fertility doctor? Please read closely. You cannot protect people from the truth! Stop telling them that you didn't want to tell them for fear of hurting them. If you knew it would

hurt, you shouldn't have bought it, held it, pierced it, or rode it like a carnival ride. If you decided to do it anyway, then YOU must deal with the consequences. Stop lying for fear of how someone will respond. It may be in your favor. Stop trying to choose their truths for them. Respect them enough to allow them to make a choice with all the necessary information. If they can't handle the truth, let that be their issue. When you choose to hide things from those you love, care for, or just bust down on an irregular basis. You cause them to live on untruths and omissions created to fulfill your own selfish needs. These actions may leave them with no reasonable way to save face and although the original intentions may have been honorable, it is likely to put them in a less than favorable situation. Besides, most people are perfectly capable of being reckless with everything laid on the table. They do not need your support.

Kevin Hart is the 'Grown Little Man'

By: Amanda Stallion

Kevin Hart is known by his short stature and his high laughing comedy on stage and in films. Hart feels that his comedy appeals to all audiences by keeping it relative to real life. Hart gains inspiration for his comedy through his family, kids, and life experiences, whether good or bad. Hart tries to turn his experiences into positives by making fun of them. It is sometimes difficult for

Hart to balance his comedy career and his family, but he's making it work. He spends as much time as possible with his children.

Hart feels that it is his time to give back to others. He has participated in toy drives within his hometown of Philadelphia. He is also in the process of starting his own charity, which he is dedicating to his mother whom he lost to cancer.

Hart received a royalty check for \$50 from a 2002 film he was in titled Paper Soldiers. When asked what he would do with the money he replied, "I'mma try to buy at least 47 bags of Doritos's with that."

Hart will be in a new comedic film arriving in 2010 titled Death at a Funeral starring Chris Rock, Martin Lawrence, Tracy Morgan, Columbus Short and Regina Hall.

If you are like many others who enjoyed the movie Soul Plane, there will probably not be a sequel. This 'hood classic' did so well that it can't be done again.

Make sure to check out Kevin Hart's DVD "I'm A Grown Little Man."



Article By Renee Maxey

The sensational Masspike Miles is one of the hottest R&B singers coming out of Boston.

MASSPIKE MILES

Born in Sacramento, California and raised in Boston, he has the swag to put both singing and rapping into his music. This talented artist was recently signed with Rick Ross's label, Maybach Music, and is sure to captivate his audience with his smooth lyrical ability, mixed with a hard core persona. His father was a very successful jazz musician to which he owes a lot of his abilities and inspiration. Jazz artists like Charlie Parker and Miles Davis, whom he is named after, have also contributed to his music.

Masspike Miles has been in the game for a while. His greatest influence has been the late and great Michael Jackson. Masspike recalls when he was a little boy; he would play "The girl is mine" by Michael Jackson and Paul McCartney over and over again every morning when he woke up until the batteries went dead in the tape player. "I thrived off Mike vocally" he says, and it shows because Miles voice has that same flare that Michael Jackson had as he'd sing. "It was far too soon for his passing".

Before he became a solo artist, Masspike was part of the group Perfect Gentlemen as the lead singer at the tender age of 11. He was able to work with big hitters in the industry,

like Dallas Austin. Not to mention, he has written and produced tracks for Fabulous, J.R Writer and B.G., just to name a few. The man has talent and connects and clearly is a star in the making.

Being that he is coming into his own as a solo artist, it was at first nerve-wrecking for him. Making the transition from being on stage with a heavy entourage, to being on stage by his lonesome was crazy. Miles seems to have made the transition work for him being more anxious to perform now, as opposed to being nervous before a performance. He has adjusted and has a feel for the stage and himself as a solo artist. His relationship with Rick Ross is like a "big brother" relationship. Rick lets him do his thing, while teaching him a lot, and making sure he's making the right moves in becoming a "millionaire in the making". Miles has made it clear that it feels good being around n*ggas like him.

Some tracks feature artists like T-Pain, Flo Rida, and Yo Gotti. Whatever Masspike sets his mind to do, he is sure to make it a success. You can check out his music at Myspace.com/MasspikeMiles and if your looking to book him for a show just email him at masspikemusic@gmail.com.

